| SEC Form 4 | |
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number: | 3235-0287 |
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| hours per response: | 0.5 |

| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 |
|--|
| or Section 30(h) of the Investment Company Act of 1940 |

| Hollan (Last) | <u>d Jayne E</u> (F AMBOREE C | irst) RD A tate) | (Middle) 92612 (Zip) | | [| 2. Issuer Name and Ticker or Trading Symbol <u>CONSUMER PORTFOLIO SERVICES INC</u> [CPSS] 3. Date of Earliest Transaction (Month/Day/Year) 12/10/2009 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | C (Che X 6. Inc Line) X | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (speci below) below) Sr Vice President 6. Individual or Joint/Group Filing (Check Application) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
|---|---|--|----------------------------|-----------------|------------------|--|---------|---|-----------------|---|---|------------------------------------|--|---|---|--------|-------------------------------|---|
| 1. Title of Security (Instr. 3) | | | | 2. Trai Date | nsactio | Action 2A. Deemed Execution Day/Year) (Month/Day/Year) | | | | | | | (A) or 3, 4 and 5 | or 5. Amount of 6. 4 and 5) Securities Fo Beneficially (D Owned Following (I) Reported | | | Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| 1 Title of | 2. | 3. Transaction | | (e.g., | puts | | ls, war | rants, | optior | ns, c | onvertibl | e secur | ties) | (Instr. 3 a | nd 4) | ar of | 10. | 11. Nature |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Iransaction Date (Month/Day/Year) | Execution Date, Tra | | Transa Code (| | | Expiration Date An (Month/Day/Year) Se Un De Se | | Amount o Securities Underlyin Derivative | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 9. Number of derivative Securities Beneficially Owned Following Reported | e s dly g | D. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amount or Number of Shares | | Transacti (Instr. 4) | 011(5) | | |
| stock options (right to buy) | \$2.5 | 12/10/2009 | | | D | | | 5,000 | (1) | | 01/17/2011 | common stock no par value | 5,000 | (2) | 0 | | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | | Α | | 5,000 | | (3) | | 01/17/2011 | common stock no par value | 5,000 | (4) | 5,00 | D | D | |
| stock options (right to buy) | \$2.64 | 12/10/2009 | | | D | | | 10,000 | (1) | | 07/17/2013 | common stock no par value | 10,000 | (2) | 0 | | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | | A | | 10,000 | | (3) | | 07/17/2013 | common stock no par value | 10,000 | (4) | 10,00 | 0 | D | |
| stock options (right to buy) | \$3.18 | 12/10/2009 | | | D | | | 20,000 | (1) | | 01/30/2018 | common stock no par value | 20,000 | (2) | 0 | | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | | Α | | 20,000 | | (3) | | 01/30/2018 | common stock no par value | 20,000 | (4) | 20,00 | 0 | D | |
| stock options (right to buy) | \$4 | 12/10/2009 | | | D | | | 10,000 | (1) | | 04/26/2014 | common stock no par value | 10,000 | (2) | 0 | | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | | А | | 10,000 | | (3) | | 04/26/2014 | common stock no par value | 10,000 | (4) | 10,00 | 0 | D | |
| stock options (right to buy) | \$4.25 | 12/10/2009 | | | D | | | 5,000 | (1) | | 01/17/2011 | common stock no par value | 5,000 | (2) | 0 | | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | | A | | 5,000 | | (3) | | 01/17/2011 | common stock no par value | 5,000 | (4) | 5,00 | D | D | |
| stock options (right to buy) | \$5.04 | 12/10/2009 | | | D | | | 10,000 | (1) | | 04/29/2015 | common stock no par value | 10,000 | (2) | 0 | | D | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|---|--|---|---|---|--|--------|--|--------------------|---|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | A | | 10,000 | | (3) | 04/29/2015 | common stock no par value | 10,000 | (4) | 10,000 | D | |
| stock options (right to buy) | \$5.26 | 12/10/2009 | | D | | | 20,000 | (1) | 07/30/2017 | common stock no par value | 20,000 | (2) | 0 | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | A | | 20,000 | | (3) | 07/30/2017 | common stock no par value | 20,000 | (4) | 20,000 | D | |
| stock options (right to buy) | \$6 | 12/10/2009 | | D | | | 10,000 | (1) | 12/30/2015 | common stock no par value | 10,000 | (2) | 0 | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | A | | 10,000 | | (3) | 12/30/2015 | common stock no par value | 10,000 | (4) | 10,000 | D | |
| stock options (right to buy) | \$6.04 | 12/10/2009 | | D | | | 30,000 | (1) | 05/22/2017 | common stock no par value | 30,000 | (2) | 0 | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | A | | 30,000 | | (3) | 05/22/2017 | common stock no par value | 30,000 | (4) | 30,000 | D | |
| stock options (right to buy) | \$6.85 | 12/10/2009 | | D | | | 20,000 | (1) | 10/25/2016 | common stock no par value | 20,000 | (2) | 0 | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | A | | 20,000 | | (3) | 10/25/2016 | common stock no par value | 20,000 | (4) | 20,000 | D | |
| stock options (right to buy) | \$6.91 | 12/10/2009 | | D | | | 5,000 | (1) | 02/27/2017 | common stock no par value | 5,000 | (2) | 0 | D | |
| stock options (right to buy) | \$1.5 | 12/10/2009 | | A | | 5,000 | | (3) | 02/27/2017 | common stock no par value | 5,000 | (4) | 5,000 | D | |

Explanation of Responses:

1. such option becomes or became exercisable in cumulative installments, as to 20% of the total number of shares shown on each of the dates that are nine, eight, seven, six and five years prior, respectively, to the expiration date reported in column 6. To the extent such option was exercisable in part but not in full on December 30, 2005, it was amended on that date to become fully exercisable at that time.

2. issued in consideration of the named person's services to the issuer.

3. such option first becomes exercisable on June 10, 2010. At any time thereafter, such option will be exercisable with respect to that number of shares that would have been exercisable under the option described in the immediately preceding line of this Table II.

4. issued in consideration of (i) the named person's services to the issuer and (ii) surrender to the issuer of the options described in the immediately preceding line of this Table II.

Remarks:

/s/ JAYNE E. HOLLAND

** Signature of Reporting Person

12/14/2009

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.