# SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )	
Filed by the Registrant /X/ Filed by a Party other than the Registrant / /	
Check the appropriate box:  /X/ Preliminary Proxy Statement  / Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  / Definitive Proxy Statement  / Definitive Additional Materials  / Soliciting Material Pursuant to Section240.14a-11(c) or Section240.14a-12	
CONSUMER PORTFOLIO SERVICES, INC.	
(Name of Registrant as Specified In Its Charter)	
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
Payment of Filing Fee (Check the appropriate box):	
/X/ No fee required. // Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
(1) Title of each class of securities to which transaction applies:	_
(2) Aggregate number of securities to which transaction applies:	_
(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
(4) Proposed maximum aggregate value of transaction:	_
(5) Total fee paid:	
<pre>// Fee paid previously with preliminary materials. // Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.</pre>	
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(2) Form, Schedule or Registration Statement No.:	_
(3) Filing Party:	_
(4) Date Filed:	_

## NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

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## CONSUMER PORTFOLIO SERVICES, INC.

16355 Laguna Canyon Road, Irvine California 92618

Phone: 949-753-6800

The annual meeting of the shareholders of Consumer Portfolio Services, Inc. (the "Company") will be held at 10:00 a.m., local time, on Wednesday, May 26, 1999 at the Company's offices, 16355 Laguna Canyon Road, Irvine, California for the following purposes:

- 1) To elect the Company's entire Board of Directors for a one-year term.
- 2) To approve the issuance of a warrant initially exercisable to purchase 1,335,000 shares of common stock.
- 3) To ratify the appointment of KPMG Peat Marwick LLP as the Company's independent auditors for the fiscal year ending December 31, 1999.
- 4) To transact such other business as may properly come before the meeting.

Only shareholders of record at the close of business on April 20, 1999 are entitled to notice of and to vote at the meeting.

Whether or not you expect to attend the meeting in person, please complete, date, and sign the enclosed proxy exactly as your name appears thereon and promptly return it in the envelope provided, which requires no postage if mailed in the United States. Proxies may be revoked at any time and, if you attend the meeting in person, your executed proxy will be returned to you upon request.

By Order of the Board of Directors

Jeffrey P. Fritz, Secretary Dated: April 30, 1999 CONSUMER PORTFOLIO SERVICES, INC.

16355 Laguna Canyon Road Irvine, California 92618

PROXY STATEMENT FOR

949-753-6800

ANNUAL MEETING OF SHAREHOLDERS

TO BE HELD MAY 26, 1999

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#### INTRODUCTION

This proxy statement is furnished in connection with the solicitation of proxies by the Board of Directors of Consumer Portfolio Services, Inc. (the "Company" or "CPS") for use at the annual meeting of the shareholders to be held at 10:00 a.m., local time, on Wednesday, May 26, 1999 at the Company's offices, 16355 Laguna Canyon Road, Irvine, California 92618, and at any adjournment thereof (the "Annual Meeting").

All shares represented by properly executed proxies received in time will be voted at the Annual Meeting and, where the manner of voting is specified on the proxy, will be voted in accordance with such specifications. Any shareholder who executes and returns a proxy may revoke it at any time prior to the voting of the proxy by giving written notice to the Secretary of the Company, by executing a later-dated proxy, or by attending the meeting and giving oral notice of revocation to the Secretary of the Company.

The Board of Directors of the Company has fixed the close of business on April 20, 1999, as the record date for determining the holders of outstanding shares of the Company's Common Stock, without par value ("CPS Common Stock") entitled to notice of, and to vote at the Annual Meeting. On that date, there were 18,773,501 shares of CPS Common Stock issued and outstanding. Each such share of CPS Common Stock is entitled to one vote on all matters to be voted upon at the meeting, except that holders of CPS Common Stock have the right to cumulative voting in the election of directors, as described herein under the heading "Voting of Shares."

The notice of the Annual Meeting, this proxy statement and the form of proxy are first being mailed to shareholders of the Company on or about April 30, 1999. Expenses incurred in connection with the solicitation of proxies will be paid by the Company. The proxies are being solicited principally by mail. In addition, directors, officers and regular employees of the Company may solicit proxies personally or by telephone, for which they will receive no payment other than their regular compensation. The Company will also request brokerage houses, nominees, custodians and fiduciaries to forward soliciting material to the beneficial owners of Common Stock of the Company and will reimburse such persons for their expenses so incurred.

#### PROPOSAL NO. 1

## **ELECTION OF DIRECTORS**

## NOMINATIONS

Each of the of the Company's six current directors has been nominated for election as a director at the Annual Meeting, and each has agreed to serve as a director if elected. Directors of the Company are elected annually to serve until the next annual meeting of shareholders and until their successors are duly elected and qualified.

The names of the nominees, their principal occupations, and certain other information regarding them set forth below is based upon information furnished to the Company by them.

NAME	AGE	POSITION(S) WITH THE COMPANY
Charles E. Bradley, Sr.	69	Chairman of the Board of Directors
Charles E. Bradley, Jr.	39	President, Chief Executive Officer, and Director
William B. Roberts	62	Director
John G. Poole	56	Vice Chairman of the Board of Directors
Robert A. Simms	60	Director
Thomas L. Chrystie	66	Director

Charles E. Bradley, Sr. has been the Chairman of the Board of the Company since its formation in March 1991. Mr. Bradley is one of the founders of Stanwich Partners, Inc. ("Stanwich"), a Connecticut investment firm which acquires controlling interests in companies in conjunction with the existing operating management of such companies, and has been President, a director and a shareholder of that company since its formation in 1982. He is also President, Chief Executive Officer and a director of Reunion Industries, Inc., a publicly held company which manufactures precision plastic products and provides engineered plastics services. Mr. Bradley is currently Chairman of the Board and Chief Executive Officer of DeVlieg-Bullard, Inc. and Chatwins Group, Inc., and director of Texon Energy Corp., General Housewares Corp., Zydeco Exploration, Inc., and Sanitas, Inc. He is Chairman of the Board and Chief Executive Officer of NAB Asset Corporation (38% of whose outstanding shares of voting stock are held by the Company). Other than Stanwich, all of the above corporations are publicly-held or are required to file periodic reports under Section 13 or 15(d) of the Securities Exchange Act of 1934. Mr. Bradley is the father of Charles E. Bradley, Jr.

Charles E. Bradley, Jr. has been the President and a director of the Company since its formation in March 1991. In January 1992, Mr. Bradley was appointed Chief Executive Officer of the Company. From April 1989 to November 1990, he served as Chief Operating Officer of Barnard and Company, a private investment firm. From September 1987 to March 1989, Mr. Bradley, Jr. was an associate of The Harding Group, a private investment banking firm. Mr. Bradley, Jr. is currently serving as a director of NAB Asset Corporation, Chatwins Group, Inc., Texon Energy Corporation and Thomas Nix Distributor, Inc. Charles E. Bradley, Sr. is his father.

William B. Roberts has been a director of the Company since its formation in March 1991. Since 1981, he has been the President of Monmouth Capital Corp., an investment firm which specializes in management buyouts. Mr. Roberts serves on the board of directors of Atlantic City Racing Association, a publicly-held corporation, which owns and operates a race track.

John G. Poole has been a director of the Company since November 1993 and its Vice Chairman since January 1996. He was a co-founder of Stanwich in 1982 and has been a director, vice president and shareholder of that company since its formation. Mr. Poole is a director of Reunion Industries, Inc., Sanitas, Inc., Chatwins Group, Inc., and DeVlieg-Bullard, Inc.

Robert A. Simms has been a director of the Company since April 1995. He has been the Chairman and Chief Executive Officer of Simms Capital Management, Inc. since 1984. He is a director of the National Football Foundation and Hall of Fame. Mr. Simms also serves on the Board of Overseers of Rutgers University and was formerly a partner in Bear Stearns & Co.

Thomas L. Chrystie has been a director of the Company since April 1995. He has been self-employed as an investor, through Wycap Corporation, since 1988. His previous experience includes 33 years at Merrill Lynch & Co. in various capacities including heading Merrill Lynch's investment banking, capital markets and merchant banking activities. In addition, he served as Merrill Lynch & Co.'s Chief Financial Officer.

The Board of Directors has established an Audit Committee and a Compensation and Stock Option Committee. The members of the Audit Committee are Thomas L. Chrystie (chairman), Robert A. Simms and William B. Roberts. The Audit Committee is empowered by the Board of Directors to review the financial books and records of the Company in consultation with the Company's accounting and auditing staff and its independent auditors and to review with the accounting staff and independent auditors any questions raised with respect to accounting and auditing policy and procedure.

The members of the Compensation and Stock Option Committee are Robert A. Simms (chairman), Thomas L. Chrystie and William B. Roberts. This Committee makes recommendations to the Board of Directors as to general levels of compensation for all employees of the Company, the annual salary of each of the executive officers of the Company, authorizes the grants of options to employees under the Company's 1991 Stock Option Plan, and the 1997 Long-Term Incentive Plan and reviews and approves compensation and benefit plans of the Company.

The Company does not have a Nominating Committee. Shareholders who wish to suggest individuals for possible future consideration for board positions should direct recommendations to the Board of Directors at the Company's principal offices.

The Board of Directors held four regular meetings and [three] special meetings in 1998. The Audit Committee and the Compensation Committee each met [twice] during 1998.

The Board of Directors recommends a vote FOR each of the nominees above.

## PROPOSAL NO. 2

## APPROVAL OF WARRANT INITIALLY EXERCISABLE FOR 1,335,000 SHARES

## NASDAQ STOCK MARKET POLICY

The Common Stock of the Company is traded on the Nasdaq National Market. It is the policy of the Nasdaq National Market to require stockholder approval of the issuance of common stock or securities convertible into or exercisable for common stock in any transaction other than a public offering, at a price less than book value or market value, if the number of shares of common stock to be issued will amount to 20% or more of the number of shares of common stock outstanding before the issuance. In two transactions, in November 1998 and April 1999, the Company issued to Levine Leichtman Capital Partners II, L.P. ("LLCP") warrants to purchase a total of 4,450,000 shares of Common Stock of the Company. Since this number represents more than 20% of the number of shares of Common Stock currently outstanding, the stockholders are being asked to approve the issuance of the second warrant.

### TRANSACTIONS WITH LLCP

On November 17, 1998, the Company sold \$25,000,000 aggregate principal amount of Senior Subordinated Notes to LLCP. As part of that transaction, the Company issued a common stock purchase warrant (the "November Warrant") giving LLCP the right to purchase up to 3,450,000 shares of Common Stock of the Company for an exercise price of \$3.00 per share. Because the November Warrant covered shares that would constitute more than 20% of the then outstanding CPS Common Stock, this transaction provided that LLCP initially would have the right to exercise only 3,105,000 shares (equal to approximately 19.8% of the then outstanding CPS Common Stock), and that the Company would be required to obtain stockholder approval, not later than May 31, 1999, for the remaining 345,000 shares issuable under this warrant.

On April 15, 1999, to meet its capital requirements, the Company sold an additional \$5,000,000 aggregate principal amount of Senior Subordinated Notes to LLCP. As part of that transaction, (i) LLCP waived or modified certain provisions of the November 1998 documentation, (ii) the Company and LLCP modified the November Warrant by reducing the number of shares thereunder to 3,115,000 and reducing the exercise price to \$.01 per share, and (iii) the Company issued a second stock purchase warrant (the "April Warrant") to LLCP, giving LLCP the right to purchase 1,335,000 shares of CPS Common Stock for an exercise price of \$.01 per share at any time through April 15, 2009.

Immediately following the issuance of the April Warrant, LLCP exercised the November Warrant for 3,115,000 shares at \$.01 per share. Since the November Warrant (as amended to cover only 3,115,000 shares) was within the 20% Nasdaq limitation, it did not require stockholder approval. However, since the November 1998 and April 1999 transactions could be deemed a series of related transactions, the Company has agreed with LLCP to obtain stockholder approval of the April Warrant.

Under the agreements related to the issuance of notes in April 1999, the failure of the Company to obtain the requisite stockholder approval by May 31, 1999 would constitute an Event of Default under the two Senior Subordinated Notes described above, and LLCP could then demand immediate repayment of the entire \$30,000,000 principal amount of the two Senior Subordinated Notes. The Company would have great difficulty satisfying such a demand for repayment unless it liquidated substantial assets, which would materially adversely affect the Company's financial condition and future operations; and there can be no assurance that, even by liquidating assets, the Company could satisfy such a demand.

The documents governing the November 1998 and April 1999 transactions also include, among other things, provisions giving LLCP the right to require the Company to register shares issuable under the Warrants for resale, and the right to designate one member of the Board of Directors of the Company. The Company appointed Arthur E. Levine, a principal of LLCP, as a member of the Board of Directors from November 17, 1998. Mr. Levine resigned from the board on April 2, 1999.

## DILUTION RESULTING FROM THE APRIL WARRANT

Exercise of part or all of the April Warrant would result in an increase in the number of shares of Common Stock outstanding. An issuance of Common Stock at a price below the book value per share (i.e., the exercise of the April Warrant at any time that the CPS Common Stock has a book value of more than \$.01 per share) would have a dilutive effect on the book value of outstanding shares of Common Stock. Such issuance would also have a dilutive effect on earnings per share and the relative voting power of present stockholders. Even before exercise, the Company's diluted earnings per share (if any) will be reduced, because this figure is calculated as if the April Warrant were exercised in full. The exercise price of each of the Warrants is \$.01 per share. The book value per share of the Common Stock as of December 31, 1998 was \$7.60 per share, and the reported closing sale price of the Common Stock on the Nasdaq National Market on April 16, 1999 was \$3.875 per share.

Both the April Warrant and the amended November Warrant contain anti-dilution provisions that would, upon the occurrence of certain events, adjust upward the number of shares issuable upon the exercise thereof. Among such events are changes to the Company's capital stock that cause more shares to be outstanding (such as stock splits or stock dividends) and any issuances of common stock (or its equivalents) at less than fair market value. If, for example, the Company were to raise capital by issuance of convertible debt (or debt with warrants), and the conversion or exercise price were to be less than the prevailing market price of the Company's common stock at the time such convertible debt was issued, then the number of shares issuable upon exercise of the April Warrant and the November Warrant would increase. Although the November Warrant has been exercised in full, the April Warrant contains a provision providing for the issuance of additional shares of common stock, without the payment of additional consideration, in connection with certain events that would have required an increase in the number of shares issuable upon exercise of the November Warrant.

## **VOTE REQUIRED**

Approval of the issuance of the April Warrant will require the affirmative vote of a majority of the shares voted on this proposal in person or by proxy. Abstentions and broker non-votes, if any, will not be treated as votes cast and, therefore, will have no effect on the outcome of the vote on this proposal.

LLCP intends to vote its 3,115,000 shares in favor of this proposal. In addition, Charles E. Bradley, Sr., Charles E. Bradley, Jr. and certain other shareholders affiliated with Stanwich Financial Services Corp. are in favor of the issuance of the April Warrant and have given irrevocable proxies to LLCP and entered into voting agreements with LLCP with respect to an aggregate of 7,107,117 shares of the Company's Common Stock, granting LLCP the right to vote such shares on this proposal. Thus, LLCP has the power to vote an aggregate of 10,222,117 shares (more than 50% of the total number of shares entitled to vote) on this proposal, and the Company therefore believes that this proposal is certain to be approved.

# BOARD RECOMMENDATION

The Board of Directors has approved the issuance of the April Warrant, and recommends that the Company's stockholders vote "FOR" approval of the proposal regarding the issuance of the April Warrant.

# PROPOSAL NO. 3

# RATIFICATION OF

## SELECTION OF INDEPENDENT PUBLIC ACCOUNTANTS

The Board of Directors, on recommendation of the Audit Committee, has appointed the accounting firm of KPMG Peat Marwick to be the Company's independent auditors for the year ending December 31, 1999.

A proposal to ratify that appointment will be presented to shareholders at the Annual Meeting. If the shareholders do not ratify the selection of KPMG Peat Marwick another firm of independent public accountants will be selected by the Board of Directors at the Annual Meeting. Representatives of KPMG Peat Marwick will be present at the Annual Meeting. Such representatives will have an opportunity to make a statement if they desire to do so, and will be available to respond to appropriate questions from shareholders in attendance.

The Board of Directors recommends a vote FOR ratification of the selection of KPMG Peat Marwick.

## INFORMATION REGARDING THE COMPANY

## **EXECUTIVE COMPENSATION**

The following pages set forth information in tabular form regarding compensation of the Company's executive officers.

#### SUMMARY OF COMPENSATION

The following table summarizes all compensation earned during the three fiscal years ended December 31, 1998, 1997 and 1996 by the Company's Chief Executive Officer and by its four most highly compensated other executive officers (such five individuals, the "named executive officers") who were serving as executive officers at December 31, 1998.

#### SUMMARY COMPENSATION TABLE

SUMMAN COMPENSATION TABLE							
		Compensation for period shown		Long Term Compensation Awards			
Name and Principal Position	Year	Salary	Bonus	Options/SARs (1)			
CHARLES E. BRADLEY, JR. Chief Executive Officer	1998 1997 1996	450,000 425,000 381,250	575,000 372,500	0 200,000			
NICHOLAS P. BROCKMAN Senior Vice President, Asset Recovery	1998 1997 1996	137,000 127,000 117,039	62,000 59,500	0 12,600			
WILLIAM L. BRUMMUND, JR. Senior Vice President, Systems	1998 1997 1996	143,000 129,000 117,039	84,000 55,500	0 5,000			
JEFFREY P. FRITZ Senior Vice President, Finance	1998 1997 1996	200,000 175,000 154,938	96,000 78,250	0 5,000			
CURTIS K. POWELL Senior Vice President, Marketing	1998 1997 1996	170,000 143,000 124,500	97,000 51,000	0 75,000			

(1) Number of shares that may be purchased upon exercise of options that were granted in the period shown.

## OPTION AND SAR GRANTS

The Company in the year ended December 31, 1998, did not grant any stock appreciation rights to any of the named executive officers, and granted options to such officers on two occasions. The Company in the past had made a practice of granting stock options to its executive officers and other employees from time to time, and in January 1998 granted options to each of its named executive officers. Each named executive officer other than the chief executive officer received in January a grant of options with respect to 20,000 shares, to become exercisable at the then-current market price of \$9.00 per share. The chief executive officer received in January a grant of options with respect to 70,000 shares, also to become exercisable at \$9.00 per share. On October 22, 1998, the compensation committee of the board of directors determined that the decline in the prevailing market price of the Company's common stock had greatly impaired the incentive value of the Company's outstanding options, and made it advisable to alter the terms of such options so as to maintain an incentive value. The Company therefore at that time amended each outstanding option in two respects:

(i) to reduce the exercise price thereof to \$3.25 per share, which was the market price of such shares on the October date of the amendment, and (ii) to prohibit the exercise of all or any part of such modified options prior to October 23, 1999. The following table summarizes each 1998 grant to any of the named executive officers.

## OPTIONS/GRANTS IN LAST FISCAL YEAR

Potential Realizable Value At Assumed Annual Rates Of

INDIVIDUAL GRANTS

Potential Realizable Value At Assumed Annual Rates Of Stock Price Appreciation For Option Term

Name	Number of Shares Underlying Options Granted	Percent Of Total Options Granted To Employees in 1998	Exercise or Base Price (\$/Share)	Expiration Date	5%	10%
Charles E. Bradley, Jr.	39,200	1.1%	\$3.25	1/12/08	\$72,444	\$179.584
II	30,800	0.9%	\$3.25	1/12/08	\$56,920	\$141,102
II	200,000	5.7%	\$3.25	3/31/06	\$284,512	\$671,053
II	8,400	0.2%	\$3.25	12/15/04	\$9,555	\$21,763
11	150,000	4.3%	\$3.25	3/31/04	\$148,308	\$331,548
11	39,200	1.1%	\$9.00	1/12/08	*	*
11	30,800	0.9%	\$9.00	1/12/08	*	*
Jeffrey P. Fritz	20,000	0.6%	\$3.25	1/12/08	\$36,961	\$91,625
11	32,000	0.9%	\$3.25	5/02/04	\$32,220	\$72,196
"	7,600	0.2%	\$3.25	10/31/04	\$8,445	\$19,172
ıı	5,000	0.1%	\$3.25	3/31/06	\$7,113	\$16,776
"	20,000	0.6%	\$9.00	1/12/08	*	*
Curtis K. Powell	10,000	0.3%	\$3.25	1/12/08	\$18,481	\$45,812
"	10,000	0.3%	\$3.25	1/12/08	\$18,481	\$45,812
11	35,000	1.0%	\$3.25	3/13/06	\$49,790	\$117,434
"	20,000	0.6%	\$3.25	1/17/05	\$23,137	\$52,828
11	43,000	1.2%	\$3.25	10/31/04	\$47,779	\$108,473
11	40,000	1.1%	\$3.25	3/31/06	\$56,902	\$134,211
II	10,000	0.3%	\$9.00	1/12/08	*	*
11	10,000	0.3%	\$9.00	1/12/08	*	*
William L. Brummund, Jr.	20,000	0.6%	\$3.25	1/12/08	\$36,961	\$91,625
II	32,000	0.9%	\$3.25	5/02/04	\$32,220	\$72,196
II	7,600	0.2%	\$3.25	10/31/04	\$8,445	\$19,172
11	5,000	0.1%	\$3.25	3/31/06	\$7,113	\$16,776
II	20,000	0.6%	\$9.00	1/12/08	*	*
Nicholas P. Brockman	20,000	0.6%	\$3.25	1/12/08	\$36,961	\$91,625
"	12,600	0.4%	\$3.25	3/31/06	\$17,924	\$42,276
II	32,000	0.9%	\$3.25	5/02/04	\$32,220	\$72,196
ıı	20,000	0.6%	\$9.00	1/12/08	*	*

<sup>\*</sup> The recipients of such options will receive no value therefrom, as such options were cancelled and replaced in October 1998, as shown in the above table

## OPTIONS REPRICING

THE FOLLOWING TABLE SETS FORTH INFORMATION REGARDING EACH REPRICING OF ANY OPTIONS HELD BY ANY EXECUTIVE OFFICER OF THE COMPANY, AT ANY TIME FROM INCEPTION TO THE PRESENT:

Name	Date	Number of Shares Underlying Options Repriced or Amended	Market Price of Stock at Time of Repricing or Amendment	Exercise Price at Time of Repricing or Amendment	New Exercise Price	Option T	g at Date cing or
Blizzard, Thurman (1)	10/22/98	70,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Bradley, Jr., Charles E.	10/22/98	150,000	\$3.2500	\$5.3750	\$3.2500	5 Years	162 Days
Bradley, Jr., Charles E.	10/22/98	8,400	\$3.2500	\$7.2500	\$3.2500	6 Years	55 Days
Bradley, Jr., Charles E.	10/22/98	200,000	\$3.2500	\$8.8750	\$3.2500	7 Years	161 Days
Bradley, Jr., Charles E.	10/22/98	39,200	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Bradley, Jr., Charles E.	10/22/98	30,800	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Brockman, Nicholas P.	10/22/98	32,000	\$3.2500	\$5.3750	\$3.2500	5 Years	194 Days
Brockman, Nicholas P.	10/22/98	12,600	\$3.2500	\$8.8750	\$3.2500	7 Years	161 Days
Brockman, Nicholas P.	10/22/98	20,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Brummund, Jr., William L.	10/22/98	32,000	\$3.2500	\$5.3750	\$3.2500	5 Years	194 Days
Brummund, Jr., William L.	10/22/98	7,600	\$3.2500	\$11.0000	\$3.2500	6 Years	10 Days
Brummund, Jr., William L.	10/22/98	5,000	\$3.2500	\$8.8750	\$3.2500	7 Years	161 Days
Brummund, Jr., William L.	10/22/98	20,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Creatura, Mark (2)	10/22/98	20,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Creatura, Mark	5/7/97	50,000	\$8.4375	\$12.0000	\$8.5000	8 Years	177 Days
Creatura, Mark	10/22/98	50,000	\$3.2500	\$8.4375	\$3.2500	8 Years	198 Days
Fritz, Jeffrey P.	10/22/98	32,000	\$3.2500	\$5.3750	\$3.2500	5 Years	194 Days
Fritz, Jeffrey P.	10/22/98	7,600	\$3.2500	\$11.0000	\$3.2500	6 Years	10 Days
Fritz, Jeffrey P.	10/22/98	5,000	\$3.2500	\$8.8750	\$3.2500	7 Years	161 Days
Fritz, Jeffrey P.	10/22/98	20,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Powell, Curt	10/22/98	35,000	\$3.2500	\$8.8750	\$3.2500	7 Years	161 Days
Powell, Curt	10/22/98	40,000	\$3.2500	\$8.8750	\$3.2500	7 Years	161 Days
Powell, Curt	10/22/98	43,000	\$3.2500	\$7.2500	\$3.2500	6 Years	10 Days
Powell, Curt	10/22/98	20,000	\$3.2500	\$6.6250	\$3.2500	6 Years	88 Days
Powell, Curt	10/22/98	10,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Powell, Curt	10/22/98	10,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Trotter, Richard P. (3)	10/22/98	32,000	\$3.2500	\$5.3750	\$3.2500	5 Years	194 Days
Trotter, Richard P.	10/22/98	70,000	\$3.2500	\$4.3750	\$3.2500	5 Years	75 Days
Trotter, Richard P.	10/22/98	7,600	\$3.2500	\$7.2500	\$3.2500	6 Years	161 Days
Trotter, Richard P.	5/7/97	25,000	\$8.4375	\$12.0000	\$8.5000	8 Years	177 Days
Trotter, Richard P.	5/7/97	18,000	\$8.4375	\$12.0000	\$8.5000	8 Years	177 Days
Trotter, Richard P.	10/22/98	20,000	\$3.2500	\$9.0000	\$3.2500	9 Years	83 Days
Trotter, Richard P.	10/22/98	25,000	\$3.2500	\$8.4375	\$3.2500	8 Years	199 Days
Trotter, Richard P.	10/22/98	18,000	\$3.2500	\$8.4375	\$3.2500	8 Years	199 Days

# AGGREGATED OPTION EXERCISES AND FISCAL YEAR END OPTION VALUE TABLE

The following table sets forth, as of December 31, 1998, the number of unexercised options held by each of the named executive officers, the number of shares subject to then exercisable and unexercisable options held by such persons and the December 31, 1998 value of all unexercised options held by such persons. Each option referred to in the table was granted under the Company's 1991 Stock Option Plan, or under the 1997 Long-Term Incentive Plan, at an option price per share equal to the fair market value per share on the date of grant.

Sr. Vice President - Collections Sr. Vice President - Legal Sr. Vice President - Originations

Name	Number of Shares Acquired on Exercise	Value Realized	Number of Unexercised Options at December 31, 1998 Exercisable/Unexercisable	Value of Unexercised In-the-Money Options at December 31, 1998(1) Exercisable/Unexercisable
Charles E. Bradley, Jr.	0	0	1,840/164,000	\$7,130/\$635,500
Nicholas P. Brockman	0	0	18,400/64,600	71,300/250,325
William L. Brummund, Jr.	0	0	48,000/64,600	186,000/250,325
Jeffrey P. Fritz	0	0	69,000/64,600	267,375/250,325
Curtis K. Powell	0	0	0/29,400	0/113,925

(1) Valuation is based on the last sales price on December 31, 1998 of \$3.875 per share, as reported by Nasdaq.

#### **BONUS PLAN**

The named executive officers and other officers participate in a management bonus plan, pursuant to which such employees are entitled to earn cash bonuses, if the Company achieves certain net income levels or goals established by the Board of Directors. The amount of bonus payable to each officer is determined by the Board of Directors upon recommendation of the Compensation Committee.

#### DIRECTOR COMPENSATION

During the year ended December 31, 1998, the Company paid director compensation of \$125,000 to Mr. Bradley, Sr., for his service as Chairman of the Board of Directors, and \$75,000 to Mr. Poole for his service as Vice-Chairman of the Board of Directors. Mr. Bradley, Jr., President of the Company, received no additional compensation for his service as a director. The remaining directors received a retainer of \$1,000 per month and an additional fee of \$500 per diem for attendance at meetings.

REPORT OF THE COMPENSATION COMMITTEE ON EXECUTIVE COMPENSATION

## COMPENSATION POLICIES IN GENERAL

As to base salary, the Company's objective is to establish base salaries at levels competitive with those in its industry. Annual adjustments in base salaries of officers other than the chief executive officer are approved by the Compensation Committee, acting on the recommendation of the chief executive officer.

The Company has made a practice of paying annual bonuses to encourage executive officers and key management personnel to exercise their best efforts and management skills toward achieving the Company's objectives. Under the Company's bonus plan as applied to the year ended December 1998, executive officers of the Company other than its chief executive officer were eligible to receive a cash bonus of up to 100% of their base salaries. The amount of such bonus is determined by the Compensation Committee, acting on the recommendation of the chief executive officer. The principal determining factor in the amount of bonus is whether the Company as a whole has met its earnings objectives. Such objectives are set by the board of directors at its spring meeting of the prior year. Other factors in determining the amount of bonus are whether the executive has met individual objectives set by the chief executive officer and a subjective evaluation of the officer's performance. The Compensation Committee also considers whether the level of compensation proposed would be fully deductible to the Company for federal income tax purposes.

Applying the above principles, the Compensation Committee in 1999 approved bonus compensation to each of the named executive officers, other than the chief executive officer, of approximately \_\_\_% to \_\_\_% of his base salary for the year ended December 31, 1998.

The Company's long-term incentive plan has consisted of awards of incentive and non-qualified stock options designed to promote the identity of long-term interests between the Company's executives and its shareholders and to assist in the retention of key executives and management personnel. Since the full benefit of stock option compensation cannot be realized unless stock appreciation occurs over a number of years, stock option grants are designed to provide an incentive to create shareholder value over a sustained period of time.

In exercising its discretion as to the level of executive compensation and its components, the Compensation Committee considers a number of factors. Financial factors considered include growth in the Company's revenue, income and earnings per share; the extent of appreciation in its stock price; and return on equity. Operational factors considered include the Company's cost of funds; indicators of the credit quality of the Company's servicing portfolio, including levels of delinquencies and charge-offs; and indicators of successful management of personnel, including the number of employees hired and employee stability.

On October 22, 1998, the Company reduced the exercise price of substantially all of the outstanding common stock options under the 1991 Stock Option Plan and the 1997 Long-Term Incentive Stock Plan to the fair market value per share as of the date of the reduction in price. The Company repriced these options in an effort to retain employees at a time when a significant percentage of stock options had exercise prices that were above fair market value. The Company believes that stock options are a valuable tool in compensating and retaining employees. All of the Company's executive officers participated in this repricing.

The Company also maintains certain broad-based employee benefit plans in which executive officers are permitted to participate on the same terms as non-executive personnel who meet applicable eligibility criteria, subject to any legal limitations on the amounts that may be contributed or the benefits that may be payable under the plans.

## COMPENSATION OF THE COMPANY'S CHIEF EXECUTIVE OFFICER

The Company's general approach in setting the annual compensation of its chief executive officer is to seek to be competitive with financial services companies similar to the Company, but to have a large percentage of his target compensation be dependent upon the Company's financial performance. During the year ended December 1997, the Company's chief executive officer, Charles E. Bradley, Jr., received \$450,000 in base salary, which was an increase from a rate of \$425,000 per year applicable to 1996. In setting that rate, the Compensation Committee considered primarily the levels of chief executive officer compensation prevailing among fast-growing financial services companies. The Committee also took note of the growth in the Company's revenues and earnings in deciding to approve an increase in base salary.

The Company's policy regarding cash bonuses paid to its chief executive officer has been similar to its policy regarding cash bonuses for other executive officers, except that the Compensation Committee exercises a greater degree of discretion with respect to award of a bonus to the chief executive officer than it exercises with respect to bonuses paid to other executive officers. Pursuant to a plan adopted in 1998, the maximum for the current and future years would be a bonus of 3% of the Company's pre-tax earnings.

## THE COMPENSATION COMMITTEE

Robert A. Simms William B. Roberts Thomas L. Chrystie

Notwithstanding anything to the contrary set forth in any of the Company's previous filings under the Securities Act of 1933 or the Securities Exchange Act of 1934 that might incorporate by reference future filings, including this Proxy Statement, in whole or in part, the preceding report and the following Performance Graph shall not be incorporated by reference into any such filings.

## PERFORMANCE GRAPH

The following graph compares the yearly change in the Company's cumulative total shareholder return on its common stock from March 31, 1994 through December 31, 1998, with (i) the cumulative total return of the Center for Research in Security Prices ("CRSP") Index for the Nasdaq Stock Market (U.S. Companies), and (ii) the cumulative total return of the CRSP Index for Nasdaq Financial Stocks. The graph assumes \$100 was invested on March 31, 1994 in the Company's common stock, and in each of the two indices shown, and that all dividends were reinvested. Data are presented for the last trading day in each of the Company's fiscal years. The Company's fiscal year ended on March 31 until 1995, when the Company changed its fiscal year-end to December 31.

COMPARISON OF CUMULATIVE TOTAL RETURN AMONG CONSUMER PORTFOLIO SERVICES, INC., NASDAQ STOCK MARKET (U.S. COMPANIES) AND NASDAQ FINANCIAL STOCKS.

[a line graph representing the data in the following table appears at this point in the printed proxy statement. the following table appears immediately below said graph:]

	MAR 1994	MAR 1995	DEC 1995	DEC 1996	DEC 1997	DEC 1998
Consumer Portfolio Services, Inc.	\$100.00	\$151.18	\$169.75	\$209.31	\$179.07	
Nasdaq Stock Market (U.S.)	\$100.00	\$111.31	\$144.39	\$177.57	\$217.98	
Nasdaq Financial Stocks (U.S. & Foreign)	\$100.00	\$112.00	\$148.27	\$190.02	\$290.40	

## SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth the number and percentage of shares of CPS Common Stock (its only class of voting securities) owned beneficially as of April 19, 1999 (i) by each person known to the Company to own beneficially more than 5% of the outstanding Common Stock, (ii) by each director or named executive officer of the Company, and (iii) by all directors and executive officers of the Company as a group. Except as otherwise indicated, and subject to applicable community property and similar laws, each of the persons named has sole voting and investment power with respect to the shares shown as beneficially owned by such persons. The address of Messrs. Bradley, Jr., Brockman, Fritz, Brummund, Jr. and Powell is c/o Consumer Portfolio Services, Inc., 16355 Laguna Canyon, Irvine, CA

Name & Address of Beneficial Owner	Amount & Nature of Beneficial Ownership	Percent of Class 
Charles E. Bradley, Sr Stanwich Partners, Inc., 62 Southfield Avenue, Stamford, CT 06902	5,151,052(1)(2)	25.6%
William B. Roberts  Monmouth Capital Corp., 126 East 56th Street, New York, NY10022	1,043,982	5.6%
John G. Poole	632,284(3)	3.3%
Thomas L. Chrystie	90,000(4)	0.5%
Robert A. Simms	150,144(5)	0.8%
Charles E. Bradley, Jr	1,400,816(6)	7.5%
Nicholas P. Brockman	54,100	0.3%
William L. Brummund, Jr	40,000	0.2%
Jeffrey P. Fritz	28,000	0.2%
Curtis K. Powell	0	0%
All directors and executive officers combined (13 persons)		%
Levine Leichtman Capital Partners II, L.P	4,450,000	22.1%
New South Capital Management	2,484,700	13.2%
Robert T. Gilhuly and Kimball J. Bradley, Trustees	847,080	4.5%

(1) Approximately \_\_\_\_ of such shares are pledged to secure certain obligations to LLCP, discussed below under "Certain Transactions"

- Includes \_ shares held by Mr. Poole as custodian for his children. (3)
- Includes \_\_
- shares held by the Thomas L. Chrystie Living Trust. shares owned by Mr. Simms' spouse as to which he has no Includes \_ (5) voting or investment power.
- Includes 211,738 shares held by a trust of which Mr. Bradley is the beneficiary, as to which he has no voting or investment power. Also includes, in addition to the \_\_\_\_\_ shares referred to in footnote 1, includes, in addition to the \_\_\_\_\_ shares referred to in footnote 1, 600,000 shares that Mr. Bradley, Jr. has the presently exercisable right to acquire from Mr. Bradley, Sr.
  These shares are held in trusts of which the beneficiaries are Charles E.
- Bradley, Sr.'s adult children, including, among others, Charles E. Bradley, Jr., (as to 211,738 shares) and Kimball J. Bradley (as to 211,802 shares).

Includes 207,490 shares owned by the named person's spouse as to which he has no voting or investment power, and \_\_\_\_\_ shares owned by Stanwich Financial Services Corp., a corporation of which the named person is president and director.

COMPLIANCE WITH SECTION 16(a) OF THE SECURITIES EXCHANGE ACT OF 1934

The Company's directors, certain officers, and persons holding more than ten percent of the Company's common stock are required to report, within certain periods, their initial ownership of and any subsequent transactions in any of the Company's equity securities. Based solely upon reports furnished to the Company and written representations and information provided to the Company by the persons required to make such filings, all such individuals have satisfied such filing requirements in full with respect to the year 1998, except that

## CERTAIN TRANSACTIONS

The Company has retained Stanwich (a corporation of which Charles E. Bradley, Sr. and John G. Poole are principal shareholders) to provide consulting services for compensation at the rate of \$75,000 per year. Stanwich has agreed to provide such level of consulting services relating to strategic business and tax planning and investment analysis as the Company reasonably may request. No fixed, minimum or maximum number of hours of service is specified.

In January 1997, the Company acquired 80% of the outstanding shares of the capital stock of CPS Leasing, Inc. (then known as Stanwich Leasing, Inc.) for an aggregate purchase price of \$100,000. The selling shareholders included Charles E. Bradley, Sr. and John G. Poole, each of whom is an officer, director and shareholder of the Company and who received, respectively, \$45,000 and \$15,000 of the purchase price. Messrs. Bradley, Sr. and Poole, the founders of CPS Leasing, Inc. purchased their shares in 1996 for \$450 and \$150, respectively. CPS Leasing, Inc. ("CPSL") is in the business of leasing equipment and containers to others. The purchase price for CPSL was determined by negotiation between the Company and CPSL's selling shareholders. The transaction was approved by the Company's disinterested directors, consisting of Messrs. Chrystie, Roberts and Simms. The remaining 20% of CPSL not acquired by the Company is held by Charles E. Bradley, Jr., who is the President and a director of the Company.

The purpose of acquiring CPSL was to enter into the equipment leasing business. CPSL finances its purchases of the equipment that it leases to others through either of two lines of credit. Amounts borrowed by CPSL under one of those two lines of credit have been guaranteed by the Company. As of March 31, 1999 the total amount outstanding under the two lines of credit was approximately \$\_\_\_\_\_\_\_\_, of which the Company had guarantied approximately \$\_\_\_\_\_\_\_. The Company has also financed the operations of CPSL by making operating advances and by advancing to CPSL the fraction of the purchase prices of its leased equipment that CPSL does not borrow under its lines of credit. The aggregate amount of advances made by the Company to CPSL as of March 31, 1999, is \$\_\_\_\_\_\_\_. The advances related to operations bear interest at the rate of 8.5% per annum. The advances related to the fraction of the purchase price of leased equipment is not interest bearing.

In the ordinary course of its business operations, the Company from time to time purchases retail automobile installment contracts from an automobile dealer, Cars USA, which is owned by a corporation of which Mr. Bradley, Sr. and Mr. Bradley, Jr. are the principal shareholders. During the year ended December 31, 1998, the Company purchased \_\_\_\_ such contracts, with an aggregate principal balance of \$\_\_\_\_ for such contracts. All such purchases were on the Company's normal business terms.

The Company has provided inventory financing ("flooring") and has lent additional monies to Cars USA. As of December 31, 1998, the total amount owed to the Company was \$\_\_\_\_\_\_\_, of which \$\_\_\_\_\_ represented flooring. The largest aggregate amount of indebtedness outstanding under the flooring line at any time since the beginning of the last fiscal year was \$\_\_\_\_\_\_, as of \_\_\_\_\_. The flooring financing is a revolving line of credit, bearing interest at 10% per year, with a maximum advance depending upon the value of used car inventory, and with an overall maximum of \$1,500,000. Other borrowings in the aggregate amount of \$250,000 do not bear interest. The remainder of the amount owed to the Company represents fees for services performed for the dealer by the Company.

The Company also issued certain securities to LLCP, on the terms and conditions described above in the description of Proposal Two.

The agreements and transactions described above were not entered into between parties negotiating or dealing on an arm's length basis, but were entered into by the Company with the parties who personally benefited from such transactions and who had a control or fiduciary relationship with the Company. In each case such agreements and transactions have been reviewed and approved by the members of the Company's Board of Directors who are disinterested with respect thereto.

## VOTING OF SHARES

The Board of Directors recommends that an affirmative vote be cast in favor of each of the nominees and proposals listed on the proxy card.

The Board of Directors knows of no other matters that may be brought before the meeting which require submission to a vote of the shareholders. If any other matters are properly brought before the meeting, however, the persons named in the enclosed proxy or their substitutes will vote in accordance with their best judgment on such matters.

Holders of CPS Common Stock are entitled to one vote per share on each matter other than election of directors. As to election of directors, each holder of CPS Common Stock may cumulate such holder's votes and give any nominee an aggregate number of votes equal to the number of directors to be elected multiplied by the number of shares of CPS Common Stock held of record by such holder as of the record date, or distribute such aggregate number of votes among as many nominees as the holder thinks fit. However, no such holder shall be entitled to cumulate votes for any nominee unless such nominee's name has been placed in nomination prior to the voting and the holder has given notice at the annual meeting prior to the voting of the holder's intention to cumulate votes. If any one holder has given such notice, all holders may cumulate their votes for nominees. Discretionary authority is sought hereby to cumulate votes of shares represented by proxies.

Votes cast in person or by proxy at the Annual Meeting will be tabulated by the Inspector of Elections with the assistance of the Company's transfer agent. The Inspector of Elections will also determine whether or not a quorum is present. The affirmative vote of a majority of shares represented and voting at a duly No. 2 (Approval of Warrant to Purchase 1,335,000 Shares) and Proposal No. 3 (Selection of Independent Auditors). In general, California law provides that a quorum consists of a majority of the shares entitled to vote, represented either in person or by proxy. The Inspector of Elections will treat abstentions as shares that are present and entitled to vote for purposes of determining the presence of a quorum but as not voting for purposes of determining the approval of any matter submitted to the shareholders for a vote. Any proxy which is returned using the form of proxy enclosed and which is not marked as to a particular item will be voted FOR the election of nominees for director named herein; FOR the approval the Warrant to Purchase 1,355,000 Shares; and FOR the ratification of the appointment of KPMG Peat Marwick as the Company's independent auditors for the year ending December 31, 1999; and will be deemed to grant discretionary authority to vote upon any other matters properly coming before the meeting. If a broker indicates on the enclosed proxy or its substitute that it does not have discretionary authority as to certain shares to vote on a particular matter ("broker non-votes"), those shares will be considered as abstentions with respect to that matter. While there is no definitive specific statutory or case law authority in California concerning the proper treatment of abstentions and broker non-votes, the Company believes that the tabulation procedures to be followed by the Inspector of Elections are consistent with the general statutory requirements in California concerning voting of shares and determination of a quorum.

## SHAREHOLDER PROPOSALS

The Company expects to hold its 2000 Annual Meeting of Shareholders on Wednesday, May 31, 2000. In order to be considered for inclusion in the Company's proxy statement and form of proxy for the 1999 Annual Meeting, any proposals by shareholders intended to be presented at such meeting must be received by the Secretary of the Company at 16355 Laguna Canyon Road, Irvine, California 92618 by no later than December 31, 1999.

CONSUMER PORTFOLIO SERVICES, INC.
THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS
FOR THE ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MAY 26, 1999

The undersigned shareholder of CONSUMER PORTFOLIO SERVICES, INC., a California corporation, hereby acknowledges receipt of the Notice of Annual Meeting of Shareholders and Proxy Statement with respect to the Annual Meeting of Shareholders of Consumer Portfolio Services, Inc. to be held at the offices of said corporation at 16355 Laguna Canyon Road, Irvine, California 92618 on Wednesday, May 26, 1999, at 10:00 a.m., and hereby appoints Charles E. Bradley, Jr. and Jeffrey P. Fritz, and each of them, proxies and attorneys-in-fact, each with power of substitution and revocation, and each with all powers that the undersigned would possess if personally present, to vote the Consumer Portfolio Services, Inc. Common Stock of the undersigned at such meeting and any postponements or adjournments of such meeting, as set forth below, and in their discretion upon any other business that may properly come before the meeting (and any such postponements or adjournments).

THIS PROXY WILL BE VOTED AS SPECIFIED OR, IF NO CHOICE IS SPECIFIED, FOR THE ELECTION OF THE NOMINEES, FOR PROPOSALS 2 AND 3, AND AS SAID PROXIES DEEM ADVISABLE ON SUCH OTHER MATTERS AS MAY PROPERLY COME BEFORE THE MEETING AND ANY POSTPONEMENTS OR ADJOURNMENTS THEREOF.

(IMPORTANT - TO BE SIGNED AND DATED ON REVERSE SIDE)

	votes as in this example	PLEASE VOTE, SIGN, DATE AND PROM	DTIV RETUR	N THIS CARD			
	this example	PELASE VOIE, STON, DATE AND PROPI	FILI KLION	N IIII CARD	FOR	AGAINST	ABSTAIN
1.		., Charles E. Bradley, Jr., A. Simms, William B. Roberts	2.	To approve issuance of a warrant to purchase up to 1,335,000 shares of common stock.	//	/ /	/ /
	FOR ALL NOMINEES	WITHHELD FROM ALL NOMINEES					
	/ /	/ /	3.	To ratify the appointment of KPMG Peat Marwick LLP as independent auditors of the Company for the	/ /	/ /	/ /
FO	r all nominees except a	s noted above		year ending December 31, 1999.			
-			4	. To transact such other business as may properly come before the meeting or any adjournment(s) thereof.	/ /	′ //	/ /
					ADDF	C HERE FOR RESS CHANGI NOTE AT LI	E

NOTE: This proxy should be signed by the shareholder(s) exactly as his or her name(s) appear(s) hereon, dated and returned promptly in the enclosed envelope. Persons signing in a fiduciary capacity should so indicate. If shares are held by joint tenants or as community property, both persons should sign.

Date:\_\_\_

/x/ Please mark

Signature:\_\_\_

\_\_\_\_\_\_Signature:\_\_\_\_\_

PLEASE VOTE, SIGN, DATE AND PROMPTLY RETURN THIS CARD

Date:\_\_\_\_